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AL RAYYAN
INTERNATIONAL
UNIVERSITY COLLEGE
كلية الريان
الجامعية الدولية



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MSc International
Hospitality and
Tourism Management
YOUR FUTURE BEGINS HERE



A Programme for the Future

The MSc International Hospitality and Tourism Management is designed to prepare future leaders for a fast-changing visitor economy. It develops the strategic, sustainable and digital mindset needed by international hospitality and tourism organisations.

The programme responds to the need for graduates who can lead organisations through responsible business practice, service innovation, sustainable destination development and ethical management.

Why this Programme?

- A University of Derby award delivered by ARIU in Doha.
- Postgraduate conversion route for graduates and professionals entering or progressing in hospitality and tourism.
- Combines responsible tourism, sustainable hospitality and ethical business management.
- Connects international industry thinking with Qatar and the GCC visitor economy.
- Develops critical, creative and research-informed leaders for tourism, hospitality, events and services.

Three Connected Themes

Responsible Tourism

Regenerative destinations, accessible tourism, sustainable transport and digital destination solutions.

Sustainable Hospitality Solutions

Ethical food systems, responsible supply chains, waste reduction and corporate social responsibility.

Building Better Business

Circular economy thinking, workplace wellbeing, service innovation and responsible leadership.



MSc International Hospitality and Tourism Management

Designed for tomorrow’s hospitality and tourism leaders, this MSc provides a high-quality international learning experience with strong relevance to Qatar, the GCC and the wider visitor economy.

Learning Opportunities

- Face-to-face and virtual lectures
- Case studies and applied problem-solving
- Presentations and debates
- Industry seminars and guest speakers
- Research and independent study
- Visits to business, tourism and hospitality organisations

Careers

Graduates can progress into roles across: Tourism authorities, Destination management organisations ,Hotels and resorts, Airlines and airports, Event companies ,Cultural organisations Sport event bodies, Museums, Travel companies, Sustainable business consultancies

Admission Requirements

- Recognised bachelor’s degree or equivalent qualification.
- IELTS 6.5 overall with 6.0 in each skill, or equivalent.
- Application form, Qatar ID/passport copy, degree certificate and transcript.
- CV, personal statement, academic/professional references and entrance interview.
- Qatari male applicants require a National Service Academy non-objection letter.

Full-Time: September / January Start

Autumn Semester (September to January)

Responsible & Regenerative Tourism Destinations

20 Credits – Core

Sustainable Hospitality and Food Solutions

20 Credits – Core

The Case for Sustainable & Ethical Business Management

20 Credits – Core

Independent Study: Research Methods

20 Credits – Core



Spring Semester (February to June)

Hospitality and Tourism Experience Design & Innovation

20 Credits – Core

Sustainable and Ethical Business Operations and Marketing

20 Credits – Core

Choose One Optional Module

20 Credits – Core

Independent Study: Dissertation

40 Credits – Core

Optional Modules

- Strategic and Financial Performance Management
 - Sustainable Workforce and Wellbeing
 - Creative Placemaking and Place Branding
- *Options are subject to availability and delivery arrangements.

