		Semester 1				Semester 2		
	Year1	Study Skills	Service Excellence	Introduction to Business	Qatari History English and Culture		Marketing and Communications Manager	tional English
:	Year 2	Introduc Microeco		Introductory Quantitative Analysis	Understanding People and Organisations	Introduction to Macroeconomic Concepts and Data	Global Business B	inance and usiness erformance
	Year 3	Data Ana	alysis	Corporate Finance	Managing Financial Resources	Applied Intermediate Macroeconomics	Project In	reativity and nnovation
	Year 4	Internati Economi Environn	c	Comparative International HRM	Marketing Across Cultures	International Business Strategy		nternational ntrepreneurship

General Information

Admission Requirements

a) An application file:

You must fill in and submit the ARIU application form (also available online on our website) together with a copy of your valid Qatar ID and passport and 4 passport sized photographs.

b) Original or an official copy of your Qatar high school certificate and transcript: To enter the Bachelor's Programme from a high school you must have completed Year 12 with a minimum 70% average grade. Entry with 60% may be possible following advice from the admissions office. Graduates of private schools in Qatar and high schools abroad must submit a fully legalised secondary school certificate (s) (High School, IB or Baccalaureate) and an "Equivalence Certificate" from the Ministry of Education and Higher Education in Qatar. Associate Degrees, College Diplomas, other BA and MA Degrees might also qualify as entrance into our Bachelor programmes; please contact the university's administration for more information.

c) English Language Requirements:

Year 1: IELTS 5.0 (Overall Band Score) with 4.5 each for the individual skills (Reading, Writing, Listening, Speaking) Year 2 and above: IELTS 6.0 (Overall Band Score) with 5.5 (or equivalent) each for the individual skills (Reading, Writing, Listening, Speaking).

Alternatively, we may be able to accept one of the following:

- Successfully pass the ARIU English Language Test. or
- English Waiver: you can submit a high school certified letter stating that you
 have been studying in English as the primary medium of instruction, for the
 past three (3) years.

d) Application for accreditation of prior learning (if applicable):

Applicants who have already had significant prior education at university or college level may get accreditation of prior learning. Please contact the university's administration for more information.

e) A personal statement:

You must submit a letter in English (minimum of 400 words) showing your motivation for the programme of choice. This letter should include your reasons for applying for the course, your experience in the field (if applicable), how you feel you would benefit from studying this programme, relevant information about your previous studies (if applicable) and your career ambitions. You can also include your non-academic experiences such as hobbies, interests, participation in any clubs, societies or voluntary work. For more information on the personal statement, please visit https://www.derby.ac.uk/undergraduate/apply/personal-statement/

f) Entrance Interview

After processing your application and meeting the overall requirements you will be given a date for a university entrance interview. The result of this interview will determine if you will enter our Bachelor's programme at ARIU with the University of Derby.

g) Non-Objection Letter from the Qatar National Service Academy:

Qatari male applicants must submit a non-objection letter from the Qatar National Service Academy addressed to ARIU to study in one of the bachelor programmes at the university.

Intakes

ARIU enrols students twice a year, in September and in February.

Tuition fees

Actual tuition fees are published on http://www.ariu.edu.qa

Meet Us

Do you want to have a clear picture of the study programme you have in mind? Visit us in our open days and experience our education first hand by meeting our lecturers and fellow students.

The right choice?

Do you still have doubts about the study of your choice? Have a look at our other programmes in International Tourism Management and International Hospitality Management. For more information visit: www.ariu.edu.qa

Contact information and address

Al Rayyan International University College

P.O. Box: 36037, Al Jazi Tower, Zone: 60, Street: 850, Building: 20, West Bay, Doha, Qatar

T: +974 44 89 33 33/55 WhatsApp (for admissions support only):

E-mail: register@ariu.edu.qa

Website: www.ariu.edu.qa

Follow us @ariu_derby

+974 51 02 34 32





Programme

The International Business Management course is designed to help you build a comprehensive picture of the current economic and business climate and equip you to work in this exponential business era. This degree could be your stepping stone to senior roles in many rewarding fields, including international trade, transport and logistics corporations, financial and investment institutions, government agencies and global business consultancies and many more.

Designed for the Future

The BSc (Hons) International Business Management undergraduate programme at the University of Derby is a specialist degree programme designed to develop deep knowledge of markets, business and organisations in an international context. It also develops knowledge and capabilities in applied economic analysis alongside enhancing personal and employment skills appropriate for a career in international business or management.

Events such as the global financial crisis of 2008-09 and developments such as Brexit and the COVID-19 global pandemic have led to a wider and growing interest in the subject area of international business, management, logistics, finance and applied economics. They have highlighted the importance of understanding real-world economic and business problems in a holistic manner and of being able to assess their impact within organisations and present coherent solutions and strategies. We offer you a programme designed to help you make robust disciplinary links between theoretical frameworks and the practicalities of the global world, and become successful in complex and dynamic environment.

What to Expect?

Our programme focuses on international business from all its major aspects, expanding the disciplinary focus of a degree for students in pursuit of a career in global business. A thorough knowledge of the economic, financial, legal and cultural factors facing international business is crucial for students aspiring to work for global organisations. The programme adopts a specialist multidisciplinary approach to the complexity of the international business practice and analysis.

The programme will provide academic rigour, choice and flexibility, and continued personal development. It has an academically challenging curriculum designed to reflect the range of contexts in which international businesses operate and will allow students to adapt to the changing pattern of employment opportunities. The diversity of the programme and the accent put on international business management issues make it attractive to all international students.



Key Features of the Programme

How you will learn

You will focus on solving genuine business and organisational problems. We use a combination of:

- Interactive lectures
- Problem-solving seminars
- Group work and group discussion
- Workshops
- Case study analysis
- Computer lab work and practical analysis

Throughout your studies, you will also engage with businesses and external experts. At the start of the course, you will benefit from the substantial direction from our teaching team. As your studies progress, you are expected to work more independently, taking greater responsibility for your own learning – but always with the support and advice of your tutors. With our open door policy, you have the leverage to talk to your teachers on matters that can help you progress.

How you are assessed

Our assessments are designed to ensure that you can identify issues, decide how to collect and analyse evidence, derive reasoned conclusions based on that evidence, and present your findings via various methods of communication.

We use a range of assesment methods; some are individual tasks while others are group tasks. These may include:

- Computer-based assessments
- Traditional essays
- Business reports
- Presentations
- Data retrieval and analysis
- Reflective portfolios

Personal academic tutoring

Your personal academic tutor will work with you to help you get the most out of your time at university. Having someone to talk to about your academic progress, your university experience and your professional aspirations is incredibly valuable. We want you to feel challenged in your studies, stretched but confident, to achieve your academic and professional goals.

Future Career

High-calibre international business management graduates can command excellent starting salaries and look forward to rapid career progression. In comparison with more traditional degrees, our BSc (Hons) International Business Management offers a broader business education covering a wide range of subjects. Yet it also allows you to develop specialist skills in the areas of most interest to you through specific pathways. This breadth and depth of learning will give you a career advantage.

You will be well prepared for graduate management and consultancy training opportunities. It could be your stepping stone to senior roles in many rewarding fields including international trade, transport and logistics corporations, financial and investment institutions, government agencies and global business consultancies.

We will provide you with support from day one of your course to ensure you leave our university as a 'work-ready' graduate – industry aware, motivated and enterprising. Throughout your studies, you will also benefit from our Personal Development Planning (PDP) scheme which enables you to reflect on your learning and develop your career ambitions.

In partnership with



BSc (Hons) International Business Management

Are you ready for tomorrow's world?

We live in a global world where economic opportunities abound beyond national borders. In a fast-changing world, we live in an era when information is critical to our cultures and economies. We want to prepare you for this ever-changing world. That is why we bring tomorrow's reality into our university and demonstrate how you can participate in it. We think that succeeding in tomorrow's world involves three fundamental interlinked competencies: the ability to navigate internationally and interculturally, the ability to comprehend and influence tomorrow's most pressing challenges, and the ability to effectively collaborate.

High employability of our graduates

The IB programme at ARIU College develops a wide range of skills required in today's and tomorrow's dynamic and captivating world of international business. Thanks to the industry focus of the International Business Management programme, we pride on the high employability and success of our graduates, who are highly regarded by potential employers.

International Business Management

Globalisation has opened up exciting career prospects for people who understand business from international, cross-cultural perspective. The BSc (Hons) in International Business Management is designed to help you make the most of those opportunities. Business has transcended traditional borders in the twenty-first century, and one of the most important things to recognise in this era of globalisation is that business is performed differently in different cultures, and in different parts of the world. Students who earn a degree in international business management are prepared to succeed in a complex and constantly changing international business environment.