

	Semester 1				Semester 2				
Year 1	Study Skills	Service Excellence	Introducing Tourism and Hospitality Principles and Practice	Qatari History and Culture	English	Experience Economy in Tourism and Hospitality	Marketing and Communications	Financial and Organisational Management	English
Year 2	Business Environment of the Visitor Economy		Project Design, Planning and Management	Hospitality Societies		Organisational Transformation	Service and Experience Co-creation		Current Scenarios, Future Directions
Year 3	Business Innovation, Entrepreneurship and Financial Planning		Research Skills	Sustainable Hospitality and Leisure Operations		Hotel Revenue Management	1: Hotel Data Analytics 2: Facilities Design and Venue Management 3: Menu Design and Sensory Evaluation	1: Health and Sustainable Consumption 2: Procurement and Supply in the Visitor Economy 3: Enterprise Project (40 credits)	
Year 4	Strategic Management and Business Improvement		Innovation and Concept Development in Hospitality	Independent Project		1: Anthropology of Food and Hospitality 2: Beverage Production and Consumption 3: Talent Management 4: Consumer Behaviour Food and Beverage Management	Luxury Hotels and Resort	Independent Project	

## General Information

### Admission Requirements

#### a) An application file:

You must fill in and submit the ARIU application form (also available online on our website) together with a copy of your valid Qatar ID and passport and 4 passport sized photographs.

#### b) Original or an official copy of your Qatar high school certificate and transcript:

To enter the Bachelor's Programme from a high school you must have completed Year 12 with a minimum 70% average grade. Entry with 60% may be possible following advice from the admissions office. Graduates of private schools in Qatar and high schools abroad must submit a fully legalised secondary school certificate (s) (High School, IB or Baccalaureate) and an "Equivalence Certificate" from the Ministry of Education and Higher Education in Qatar. Associate Degrees, College Diplomas, other BA and MA Degrees might also qualify as entrance into our Bachelor programmes; please contact the university's administration for more information.

#### c) English Language Requirements:

Year 1: IELTS 5.0 (Overall Band Score) with 4.5 each for the individual skills (Reading, Writing, Listening, Speaking) Year 2 and above: IELTS 6.0 (Overall Band Score) with 5.5 (or equivalent) each for the individual skills (Reading, Writing, Listening, Speaking).

Alternatively, we may be able to accept one of the following:

- Successfully pass the ARIU English Language Test. or
- English Waiver: you can submit a high school certified letter stating that you have been studying in English as the primary medium of instruction, for the past three (3) years.

#### d) Application for accreditation of prior learning (if applicable):

Applicants who have already had significant prior education at university or college level may get accreditation of prior learning. Please contact the university's administration for more information.

#### e) A personal statement:

You must submit a letter in English (minimum of 400 words) showing your motivation for the programme of choice. This letter should include your reasons for applying for the course, your experience in the field (if applicable), how you feel you would benefit from studying this programme, relevant information about your previous studies (if applicable) and your career ambitions. You can also include your non-academic experiences such as hobbies, interests, participation in any clubs, societies or voluntary work. For more information on the personal statement, please visit <https://www.derby.ac.uk/undergraduate/apply/personal-statement/>

#### f) Entrance Interview

After processing your application and meeting the overall requirements you will be given a date for a university entrance interview. The result of this interview will determine if you will enter our Bachelor's programme at ARIU with the University of Derby.

#### g) Non-Objection Letter from the Qatar National Service Academy:

Qatari male applicants must submit a non-objection letter from the Qatar National Service Academy addressed to ARIU to study in one of the bachelor programmes at the university.

## Intakes

ARIU enrolls students twice a year, in September and in February.

## Tuition fees

Actual tuition fees are published on <http://www.ariu.edu.qa>

## Meet Us

Do you want to have a clear picture of the study programme you have in mind? Visit us during one of our open days and experience our education first hand by meeting our lecturers and fellow students.

## The right choice?

Do you still have doubts about the programme of your choice? Have a look at our other programmes in International Tourism Management and International Business Management. For more information visit: [www.ariu.edu.qa](http://www.ariu.edu.qa)

### Contact information and address

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# YOUR FUTURE BEGINS HERE

AL RAYYAN INTERNATIONAL UNIVERSITY COLLEGE  
كلية الريان الجامعية الدولية



## Programme

Prepare to meet the exciting challenges of a career in today's hospitality sector. You will study the sector in depth, covering luxury hotels, resorts and spas, revenue management strategies and tools, and operations management. You will look at the impact of new technology, self-service technology, AR and VR - on guest experience. You will also discover how hospitality can be more sustainable. In addition to this detailed industry knowledge, you will develop transferable skills, such as how to research, analyse and present data, how to launch a new business, manage finances, and lead teams.

## Designed for the Future

The BA (Hons) International Hospitality Management degree is designed to give you the management and operational skills needed to succeed in the hospitality industry of the 2020s and beyond. We have a track record of running successful hospitality management degrees, and now we have updated our curriculum to be even more relevant to the industry today.

We have included more content about business management, new technology, entrepreneurship, and sustainability, so you graduate as a modern, adaptable, and creative thinker who is not afraid to challenge the status quo and lead on change.

We have also redesigned the modules so that instead of studying specific modules in Finance, Marketing, HR and the other business disciplines, we teach these subjects throughout the course at points where they are most relevant. For instance, you will build your financial knowledge as you learn to create business plans, and you will develop HR and leadership skills as you learn how to change and transform an organisation.

## What to Expect?

The programme takes a trans-disciplinary approach and offers students choice to explore related subjects through optional modules, and to work collaboratively with students on other programmes in modules shared across the suite of programmes.

The programme is built on the following guiding principles that will:

- Develop graduates who are big-picture thinkers prepared to work collaboratively beyond traditional settings to solve problems and understand how their learning fits in the real world.
- Create a professional learning environment where students can design, create, and test new knowledge and ideas to build the confidence and creativity required by industry.
- Operate ethically and responsibly and incorporate environmental sustainability into both business activity and the curriculum, integrating PRME/SDGs and the principles for sustainable business practices.
- Draw on the expertise, knowledge, skills, and research of our faculty.
- Work closely with industry to co-create curriculum.
- Provide opportunities for students to experience the industry through inter-disciplinary projects, integrated industry projects, industrial work placements, study abroad opportunities, industry mentors, and networking opportunities.

## Key Features of the Programme

### How you will learn

You will build up your knowledge and skills through learning activities like:

- Lectures - delivered by our tutors and guest speakers
- Seminars and tutorials
- Analysis of international case studies
- Research and independent study
- Industry days, conferences, and competitions
- Fieldtrips
- Placements and internships
- Networking and mentoring

### How you are assessed

We use a range of creative assessment methods that are designed to stretch and challenge you. They are based around the key duties of hospitality managers and will include digital technology as much as possible. Tasks might include analysing information and conducting research, writing business reports and essays, working in teams to create new ideas and projects, and delivering presentations.

### Personal academic tutoring

Your personal academic tutor will work with you to help you get the most out of your time at university. Having someone to talk to about your academic progress, your university experience, and your professional aspirations is hugely valuable. We want you to feel challenged in your studies, stretched but confident to achieve your academic and professional goals.

## Future Career

You will graduate from this degree as a confident and creative hospitality specialist with strong business acumen and great awareness of the wider visitor economy. If you want to launch your own business or work for a start-up, you'll have the enterprising attitude and attributes that are needed, including resilience, self-awareness, and independent thinking.

If you prefer to work for an employer, you will be well-suited to a range of roles in the hospitality, event, or tourism sectors, as well as allied industries such as marketing, PR or HR. You could initially apply for roles such as Food and Beverage or Event Supervisor, Front Office Supervisor, Assistant Restaurant Manager, Graduate Trainee Hotel Manager, Business Development Manager or Marketing Executive. However, several years into your career, we think you will be leading, inspiring, and shaping the future of the visitor economy.

## In partnership with



UNIVERSITY OF  
DERBY

## **BA (Hons) International Hospitality Management**

We live in a global world where economic opportunities abound beyond national borders. In a fast-changing world, we live in an era when information is critical to our cultures and economies. We want to prepare you for this ever-changing world. That is why we bring tomorrow's reality into our university and demonstrate how you can participate in it. We think that succeeding in tomorrow's world involves three fundamental interlinked competencies: the ability to navigate internationally and interculturally, the ability to comprehend and influence tomorrow's most pressing challenges, and the ability to collaborate effectively.

### **High employability of our graduates**

A Hospitality Management degree is for people who want to lead and shape the future of the hospitality industry. We will help you grow into a business-savvy, innovative thinker who also puts sustainability at the heart of their decision-making. The International Hospitality Management (IHM) programme develops a wide range of skills required in today's and tomorrow's dynamic and captivating world of hospitality. Thanks to the industry focus of the IHM programme, we take pride in the high employability of our graduates soon after graduation as they are well regarded by potential employers.

### **International Hospitality Management**

For those with an entrepreneurial spirit and an open mind, the hospitality industry offers plenty of opportunities across the globe. The International Hospitality Management course incorporates the latest trends and developments in relevant sectors and industries, at national and international levels. The future calls for enterprising and resourceful hospitality professionals who know how to translate their knowledge into innovative solutions and who have the vision and courage needed to look beyond their own professional field. In a rapidly and constantly changing world, we will help you make the impossible possible.

