

AL RAYYAN  
INTERNATIONAL  
UNIVERSITY COLLEGE  
كلية الريان  
الجامعة الدولية



[www.ariu.edu.qa](http://www.ariu.edu.qa)

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In partnership with



UNIVERSITY OF  
DERBY

**YOUR FUTURE  
BEGINS HERE**

MSc in Tourism Management

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## A Programme for the Future

This MSc is devised with the vision and personal growth needed to become tourism leaders and successfully navigate the challenges of the future. With that in mind, paralleled with the future vision of the global tourism industry, this programme is designed to prepare you for tomorrow's world by exploring the latest trends and new research in the tourism industry.

Our academics are Tourism experts and qualified researchers who add value by sharing research experiences and expertise with the students. Our close industry connections will provide opportunities to meet and interact with industry experts and professionals throughout your studies.

Our academics are members of various scientific committees which organize a range of research seminars, academic conferences, and research competitions that you will participate in.

## Entry Requirements

We are delighted to accept applicants who meet the following criteria:

1.) A UK 2:2 (or above) Bachelor's Degree from a recognised UK university or an equivalent international university. All subjects are considered, but possession of degrees or relevant experience in related subjects will be advantageous.

2.) Supporting CVs and references are required in all cases.

3.) We welcome applications from international students. If your first language is not English, you will be expected to have IELTS 6.5 or recognised equivalent. Students who can demonstrate they have already successfully studied in a university or country with English as the first language may not need a formal English language qualification. Where this is the case, requirements will be assessed on an individual basis.

## Intakes

You can enrol two times per year - in February and in September.

## Tuition fees

Actual tuition fees are published on <http://www.ariu.edu.qa>  
Please note that the tuition fees may be subject to change.

## Meet Us

Do you want to have a clear picture of the study programme you have in mind? Visit us during our open days and experience our education first hand by meeting our lecturers and fellow students.

### Full Time: SEPTEMBER / JANUARY START

#### [Autumn Semester] September to January

Challenging Tourism Consumption 20 Credits (Core)	Research Methodologies 20 Credits (Core)	Sustainable Tourism Development 20 Credits (Core)
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#### [Spring Semester] February to June

Integrated Business Management 40 Credits (Core)	Strategic Directions 20 Credits (Core)
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#### [FULL YEAR]

Independent Scholarship Dissertation  
(Jan to Jan or Sep to Sep)  
60 Credits (Core)

MSc Tourism Management

## Learning Opportunities

We deliver a dynamic study experience, taking you beyond the classroom to apply learning to real-world challenges, including the delivery of practical solutions. Our main aim is for you to become independent learners and critical, creative thinkers. You will be inspired by a mix of:

- Face-to-face and virtual lectures
- Case studies
- Role play
- Debates
- Online discussions
- Presentations
- Enquiry-based learning
- Problem-solving activities
- Industry seminars and conferences
- Guest speakers
- Visits to various business organisations

In our engaging learning environment, you will receive individual support from faculty. We provide you with key reading and research resources, and you can make the most of the University's online teaching portal.

## Careers

The MSc in International Tourism Management brings the best out in students by underlining their creative abilities, managerial skills, and leadership talents. The programme is a great added value for students wanting to continue their postgraduate studies; to individuals who seek a professional unique adventure; and to professionals contemplating a change of career. The MSc in Tourism Management grants you access to the wider world of industry leadership and professionalism. Our graduates hold key positions in tourism domestically and internationally.

Opportunities in both governmental and private sectors include Ministries, Tourism Authority, Museums, Associations, Sports Clubs, Event Companies, and Federations. Our graduates have such a passion for this programme, that some have continued their postgraduate studies by pursuing doctoral degrees in Tourism studies.

## The right choice?

Do you still have doubts about the study of your choice? Have a look at our other programme, the MBA Global in Hospitality Management. For more information visit: [www.ariu.edu.qa](http://www.ariu.edu.qa)

## Contact information and address

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## MSc in Tourism Management

Designed for tomorrow's leaders, the MSc in Tourism Management provides you with a topclass international experience that will ensure the success of your future and future career.

## Why Tourism Management?

The MSc in Tourism Management is designed for both students who want to continue their postgraduate studies, and for working professionals who seek a career change and/or simply seek to add value to their skills and knowledge through a distinctive programme.

This programme is unique in nature as it combines subjects developed in the UK which are localized for the GCC and Qatar context. You will gain a clear understanding of topics such as Theoretical Challenges, Strategic Directions, Research Methods, and Sustainability while getting the chance to connect with experts and specialized academics in these fields.

This innovative programme is designed to accommodate a rapidly evolving international industry. Tourism's financial value and contribution to employment make it a fundamental component of the world economy. For Qatar, tourism is an important pillar of the 'Qatar National Vision 2030', as the country aims to establish Qatar as a world-leading destination by welcoming more than six million visitors a year by 2030. To achieve this, the country requires industry leaders to ensure Qatar becomes the visionary tourism destination of the future.

Through creative thinking and independent learning, we aim to make our students the future leaders this industry needs. The MSc in Tourism Management guarantees our graduates will possess the skills required for success in the tourism industry.