

	Semester 1				Semester 2			
Year 1	Study Skills for Service Sector	Introduction to the Service Sector	Business Information and Decision Making	Qatari History and Culture	Customer Service Excellence	Introduction to Business Economics	Business Communication	Qatari History and Culture
English								
Year 2	Business Environment of the Visitor Economy	Current Scenarios. Future Directions	Hotel Revenue Centres	Organisational Transformation	Service and Experience Co-creation	Project Design. Planning and Management		
Year 3	Business Innovation, Entrepreneurship and Financial Planning	Research Skill	Sustainable Hospitality and Leisure Operations	Hotel Revenue Management	1: Hotel Data Analytics 2: Facilities Design and Venue Management 3: Menu Design and Sensory Evaluation	1: Health and Sustainable Consumption 2: Procurement and Supply in the Visitor Economy 3: Enterprise Project (40 credits)		
Year 4	Strategic Management and Business Improvement	Innovation and Concept Development in Hospitality	Independent Project	1: Anthropology of Food and Hospitality 2: Beverage Production and Consumption 3: Talent Management 4: Consumer Behaviour Food and Beverage Management	Luxury Hotels and Resort	Independent Project		

General Information

Admission Requirements

a) An official copy or the original of your high school certificate

To enter the Bachelor's Programme from a high school you must have completed Year 12 with a minimum 70% average grade. Entry with 60% may be possible following advice from the admissions office. The Accepted HS Certificates are, CBSE, IGCSE minimum grade C, IB, GCSE, BTech – Level 3 extended diploma (equivalent 3 AS level), GCE O level. For non-Qatar high schools your secondary school certificate (High School, IB or Baccalaureate) must be validated for University study by the Ministry of Education and Higher Education in Qatar. Associate Degrees, College Diplomas, other BA and MA Degrees might also qualify as entrance into our Bachelor programmes; please contact the University's administration for more information.

b) An official copy of english waiver letter or the original TOEFL or IELTS Academic Language Exam

Year 1: IELTS 5.0 (Overall Band Score) with 4.5 each for the individual skills (Reading, Writing, Listening, Speaking)

Year 2: IELTS 5.5 (Overall Band Score) with 5.0 each for the individual skills (Reading, Writing, Listening, Speaking)

TOEFL 487 - 566 (paper based), 163-226 (computer-based) and 57 - 86 (internet based).

A certified english waiver letter: a high school certified letter confirming that the student has been studying with English as the medium of education for (at least) the last three consecutive years.

c) Application for accreditation of prior learning (if applicable)

Students who have already had significant prior education at university or college level may get accreditation of prior learning. Also extensive work experience in the field of your chosen study might give you accreditation of prior (work) experience.

Entrance Interview

After processing your written application and meeting the overall requirements you will be given a date for a University entrance interview. The result of this interview will determine if you will enter our Bachelor's Programme at ARIU with UoD. After the entrance interview, you will receive an offer of entry.

Intakes

You can enrol two times per year - in February and in September.

Tuition fees

Actual tuition fees are published on <http://www.ariu.edu.qa>

Please note that the tuition fees may be subject to change.

Meet Us

Do you want to have a clear picture of the study programme you have in mind? Visit us in our open days and experience our education first hand by meeting our lecturers and fellow students.

The right choice?

Do you still have doubts about the study of your choice? Have a look at our other programmes in International Tourism Management and International Business Management. For more information visit: www.ariu.edu.qa

Contact information and address

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YOUR FUTURE BEGINS HERE

AL RAYYAN
INTERNATIONAL
UNIVERSITY COLLEGE
كلية الريان
الدولية



Programme

Prepare to meet the exciting challenges of a career in today's hospitality sector. You will study the hotel industry in depth, covering luxury hotels, resorts and spas, revenue management strategies and tools, and operations management. You will look at the impact of new technology simulation, self-service technology, AR and VR- on guest experience. You will also discover how hospitality can be more sustainable. In addition to this detailed industry knowledge, you will develop transferable skills, such as how to research, analyse and present data, how to launch a new business, manage finances and lead teams.

Designed for the Future

The BA (Hons) International Hospitality Management degree is designed to give you the management and operational skills needed to succeed in the hospitality industry of the 2020s and beyond. We have a track record of running successful hospitality management degrees, and now we have updated our curriculum to be even more relevant to the industry today.

We have included more content about business management, new technology, entrepreneurship, and sustainability, so you graduate as a modern, adaptable, and creative thinker who is not afraid to challenge the status quo and lead on change.

We have also redesigned the modules so that instead of studying specific modules in Finance, Marketing, HR and the other business disciplines, we teach these subjects throughout the course at points where they are most relevant. For instance, you will build your financial knowledge as you learn to create business plans, and you will develop HR and leadership skills as you learn how to change and transform an organisation.

What to Expect?

The programme takes a trans-disciplinary approach and offers students choice to explore related subjects through option modules, and to work collaboratively with students on other programmes in modules shared across the suite of programmes.

The programme is built on the following guiding principles that will:

- Develop graduates who are big-picture thinkers prepared to work collaboratively beyond traditional settings to solve problems and understand how their learning fits in the real world.
- Create a professional learning environment where students can design, create, and test new knowledge and ideas to build the confidence and creativity required by industry.
- Operate ethically and responsibly and incorporate environmental sustainability into both business activity and the curriculum integrating PRME/SDGs and the principles for sustainable business practices.
- Draw on the expertise, knowledge, skills and research of our faculty.
- Work closely with industry to co-create curriculum.
- Provide opportunities for students to experience the industry through inter-disciplinary projects, integrated industry projects, industrial work placements, study abroad opportunities, industry mentors and networking opportunities.

Key Features of the Programme

How you will learn

You will build up your knowledge and skills through learning activities like:

- Lectures - delivered by our tutors and guest speakers.
- Seminars and tutorials
- Analysis of international case studies
- Research and independent study
- Industry days, conferences, and competitions
- Fieldtrips
- Placements and internships
- Networking and mentoring

How you are assessed

We use a range of creative assessment methods that are designed to stretch and challenge you. They are based around the key duties of hospitality managers and will include digital technology as much as possible. Tasks might include analysing information and conducting research, writing business reports and essays, working in teams to create new ideas and projects, and delivering presentations.

Personal academic tutoring

Your personal academic tutor will work with you to help you get the most out of your time at university. Having someone to talk to about your academic progress, your university experience and your professional aspirations is hugely valuable. We want you to feel challenged in your studies, stretched but confident to achieve your academic and professional goals.

Future Career

You will graduate from this degree as a confident and creative hospitality specialist with strong business acumen and great awareness of the wider visitor economy. If you want to launch your own business or work for a start-up, you'll have the enterprising attitude and attributes that are needed, including resilience, self-awareness and independent thinking. If you prefer to work for an employer, you will be well-suited to a range of roles in the hospitality, event, or tourism sectors, as well as allied industries such as marketing, PR or HR. You could initially apply for roles such as Food and Beverage or Event Supervisor, Front Office Supervisor, Assistant Restaurant Manager, Graduate Trainee Hotel Manager, Business Development Manager or Marketing Executive. However, several years into your career, we think you will be leading, inspiring, and shaping the future of the visitor economy.

In partnership with



UNIVERSITY OF
DERBY

BA (Hons) International Hospitality Management

We live in a global world where economic opportunities abound beyond national borders. In a fast-changing world, we live in an era when information is critical to our cultures and economies. We want to prepare you for this ever-changing world. That is why we bring tomorrow's reality into our university and demonstrate how you can participate in it. We think that succeeding in tomorrow's world involves three fundamental interlinked competencies: the ability to navigate internationally and interculturality, the ability to comprehend and influence tomorrow's most pressing challenges, and the ability to collaborate effectively.

High employability of our graduates

A Hospitality Management degree is for people who want to lead and shape the future of the hospitality industry. We will help you grow into a business-savvy, innovative thinker who also puts sustainability at the heart of their decision-making. The International Hospitality Management (IHM) programme develops a wide range of skills required in today's and tomorrow's dynamic and captivating world of hospitality. Thanks to the industry focus of the IHM programme, we pride on the high employability of our graduates soon after graduation as they are well regarded by potential employers.

International Hospitality Management

For those with an entrepreneurial spirit and an open mind, the hospitality industry offers plenty of opportunities across the globe. The International Hospitality Management course incorporates the latest trends and developments in relevant sectors and industries, at national and international levels. The future calls for enterprising and resourceful hospitality professionals who know how to translate their knowledge into innovative solutions and who have the vision and courage needed to look beyond their own professional field. In a rapidly and constantly changing world, we will help you make the impossible possible.

