| Semester 1 |  |  |   | Semester 2   |   |  |
|------------|--|--|---|--|---|--|
| Year1      | for Rusiness                                     | Information in temporary linformation in the state of the | siness Qatari<br>mation History and<br>Pecision Culture | Analysis for to  | roduction Busing<br>Business Communiconomics                    | Historijand                            |
| English    |  |  |   |  |   |  |
| Year 2     | Introductory<br>Microeconomics                   | Introductory<br>Quantitative<br>Analysis   | Understanding<br>People and<br>Organisations            | Introduction to<br>Macroeconomic<br>Concepts and<br>Data | Introduction to<br>Global Business<br>and Sustainability        | Finance and<br>Business<br>Performance |
| Year 3     | Data Analysis                                    | Corporate<br>Finance   | Managing Financial<br>Resources                         | Applied<br>Intermediate<br>Macroeconomics                | International<br>Project<br>Management                          | Creativity and<br>Innovation           |
| Year 4     | International<br>Economics and<br>Sustainability | Comparative<br>International<br>HRM  | Marketing Across<br>Cultures                            | International<br>Business Strategy                       | Sustainable<br>Development<br>and International<br>Business Law | International<br>Entrepreneurship      |

#### **General Information**

Admission Requirements

# a) An official copy or the original of your high school certificate

To enter the Bachelor's Programme from a high school you must have completed Year 12 with a minimum 70% average grade. Entry with 60% may be possible following advice from the admissions office. The Accepted HS Certificates are, CBSE, IGCSE minimum grade C, IB, GCSE, BTech – Level 3 extended diploma (equivalent 3 AS level), GCE O level. For non-Qatar high schools your secondary school certificate (High School, IB or Baccalaureate) must be validated for University study by the Ministry of Education and Higher Education in Qatar. Associate Degrees, College Diplomas, other BA and MA Degrees might also qualify as entrance into our Bachelor programmes; please contact the University's administration for more information.

# b) An official copy of english waiver letter or the original TOEFL or IELTS Academic Language ${\sf Exam}$

**Year 1:** IELTS 5.0 (Overall Band Score) with 4.5 each for the individual skills (Reading, Writing, Listening, Speaking)

**Year 2:** IELTS 5.5 (Overall Band Score) with 5.0 each for the individual skills (Reading, Writing, Listening, Speaking)

**TOEFL** 487 - 566 (paper based), 163-226 (computer-based) and 57 - 86 (internet based).

A certified english waiver letter: a high school certified letter confirming that the student has been studying with English as the medium of education for (at least) the last three consecutive years.

# c) Application for accreditation of prior learning (if applicable)

Students who have already had significant prior education at university or college level may get accreditation of prior learning. Also extensive work experience in the field of your chosen study might give you accreditation of prior (work) experience.

#### **Entrance Interview**

After processing your written application and meeting the overall requirements you will be given a date for a University entrance interview. The result of this interview will determine if you will enter our Bachelor's Programme at ARIU with UoD. After the entrance interview, you will receive an offer of entry.

# Intakes

You can enrol two times per year - in February and in September.

#### **Tuition fees**

Actual tuition fees are published on http://www.ariu.edu.ga

Please note that the tuition fees may be subject to change.

#### **Meet Us**

Do you want to have a clear picture of the study programme you have in mind? Visit us in our open days and experience our education first hand by meeting our lecturers and fellow students.

#### The right choice?

Do you still have doubts about the study of your choice? Have a look at our other programmes in International Tourism Management and International Hospitality Management. For more information visit: www.ariu.edu.qa

#### Contact information and address

Al Rayyan International University

P.O. Box: 36037, Al Jelaiat Street Bin Omran, Doha, State of Qatar

T: +974 448 88 116/126

E-mail: info@ariu.edu.ga

Website: www.ariu.edu.ga



#### **Programme**

The International Business Management course is designed to help you build a comprehensive picture of the current economic and business climate and equip you to work in this exponential business era. This degree could be your stepping stone to senior roles in many rewarding fields, including international trade, transport and logistics corporations, financial and investment institutions, government agencies and global business consultancies and many more.

#### Designed for the Future

The BSc (Hons) International Business Management undergraduate programme at the University of Derby is a specialist degree programme designed to develop deep knowledge of markets, business and organisations in an international context. It also develops knowledge and capabilities in applied economic analysis alongside enhancing personal and employment skills appropriate for a career in international business or management.

Events such as the global financial crisis of 2008-09 and developments such as Brexit and the COVID-19 global pandemic have led to a wider and growing interest in the subject area of international business, management, logistics, finance and applied economics. They have highlighted the importance of understanding real-world economic and business problems in a holistic manner and of being able to assess their impact within organisations and present coherent solutions and strategies. We offer you a programme designed to help you make robust disciplinary links between theoretical frameworks and the practicalities of the global world, and become successful in complex and dynamic environment.

### What to Expect?

Our programme focuses on international business from all its major aspects, expanding the disciplinary focus of a degree for students in pursuit of a career in global business. A thorough knowledge of the economic, financial, legal and cultural factors facing international business is crucial for students aspiring to work for global organisations. The programme adopts a specialist multidisciplinary approach to the complexity of the international business practice and analysis.

The programme will provide academic rigour, choice and flexibility, and continued personal development. It has an academically challenging curriculum designed to reflect the range of contexts in which international businesses operate and will allow students to adapt to the changing pattern of employment opportunities. The diversity of the programme and the accent put on international business management issues make it attractive to all international students.



# Key Features of the Programme

#### How you will learn

You will focus on solving genuine business and organisational problems. We use a combination of:

- Interactive lectures
- Problem-solving seminars
- Group work and group discussion
- Workshops
- Case study analysis
- Computer lab work and practical analysis.

Throughout your studies, you will also engage with businesses and external experts. At the start of the course, you will benefit from the substantial direction from our teaching team. As your studies progress, you are expected to work more independently, taking greater responsibility for your own learning – but always with the support and advice of your tutors. With our open door policy, you have the leverage to talk to your teachers on matters that can help you progress.

#### How you are assessed

Our assessments are designed to ensure that you can identify issues, decide how to collect and analyse evidence, derive reasoned conclusions based on that evidence, and present your findings via various methods of communication.

We use a range of assessment methods; some are individual tasks while others are group tasks. These may include:

- Computer-based assessments
- Traditional essays
- Business reports
- Presentations
- Data retrieval and analysis
- Reflective portfolios

#### Personal academic tutoring

Your personal academic tutor will work with you to help you get the most out of your time at university. Having someone to talk to about your academic progress, your university experience and your professional aspirations is incredibly valuable. We want you to feel challenged in your studies, stretched but confident, to achieve your academic and professional goals.

#### **Future Career**

High-calibre international business management graduates can command excellent starting salaries and look forward to rapid career progression. In comparison with more traditional degrees, our BSc (Hons) International Business Management offers a broader business education covering a wide range of subjects. Yet it also allows you to develop specialist skills in the areas of most interest to you through specific pathways. This breadth and depth of learning will give you a career advantage.

You will be well prepared for graduate management and consultancy training opportunities. It could be your stepping stone to senior roles in many rewarding fields including international trade, transport and logistics corporations, financial and investment institutions, government agencies and global business consultancies.

We will provide you with support from day one of your course to ensure you leave our university as a 'work-ready' graduate – industry aware, motivated and enterprising. Throughout your studies, you will also benefit from our Personal Development Planning (PDP) scheme which enables you to reflect on your learning and develop your career ambitions.

# In partnership with



# BSc (Hons) International Business Management

#### Are you ready for tomorrow's world?

We live in a global world where economic opportunities abound beyond national borders. In a fast-changing world, we live in an era when information is critical to our cultures and economies. We want to prepare you for this ever-changing world. That is why we bring tomorrow's reality into our university and demonstrate how you can participate in it. We think that succeeding in tomorrow's world involves three fundamental interlinked competencies: the ability to navigate internationally and interculturally, the ability to comprehend and influence tomorrow's most pressing challenges, and the ability to effectively collaborate.

#### High employability of our graduates

The IB programme at ARIU College develops a wide range of skills required in today's and tomorrow's dynamic and captivating world of international business. Thanks to the industry focus of the International Business Management programme, we pride on the high employability and success of our graduates, who are highly regarded by potential employers.

# International Business Management

Globalisation has opened up exciting career prospects for people who understand from business international, cross-cultural perspective. The BSc (Hons) in International Business Management is designed to help you make the most of those opportunities. Business has transcended traditional borders in the twenty-first century, and one of the most important things to recognise in this era of globalisation is that business is performed differently in different cultures, and in different parts of the world. Students who earn a degree in international business management are prepared to succeed in a complex and constantly changing international business environment.